



Mahindra World City, New Chennai, was awarded the Integrated Township of the Year Award by Realty Plus, a leading real estate monthly magazine at Realty Plus Excellence Awards 2011

MAHINDRA ON A SUCCESS TRIP

MAHINDRA World City, New Chennai, has been adjudged the Integrated Township of the Year Award by Realty Plus, a leading real estate monthly magazine. The award was conferred at the recent Realty Plus Excellence Awards 2011 function held in Bangalore.

The Integrated Township of the Year Award is conferred on a township project that has created a self sufficient and sustainable development to become a city in itself by establishing provisions for physical and social infrastructure, and adopting environmental initiatives.

The Realty Plus Excellence Awards is an industry platform that recognises individuals, organisations and projects

that have created an impact on the Indian real estate industry. The awards jury comprised eminent industry experts and leaders across the spectrum.

Commenting on the award, Sangeeta Prasad, Chief Operating Officer, Mahindra World City, said, "The recognition of Mahindra World City as the Integrated Township of the year is a vindication of the journey the company had undertaken a decade ago, all for creating a fulfilling ecosystem and a commendable environment."

Mahindra World City, New Chennai, is India's first integrated business city and corporate India's first operational Special Economic Zone (SEZ). It is promoted as a public-private partnership



between \$ 7.1 billion Mahindra Group and TIDCO (A Government of Tamil Nadu Undertaking). Mahindra World City is

spread over 1550 acres and offers the perfect synergy between life and work. It has business zones — three sector-specific SEZs (IT and ITES, auto ancillary, apparel and fashion accessories) and a domestic tariff area. It also has a residential/commercial zone which incorporates all modern conveniences as part of its social infrastructure.

Mahindra World City, New Chennai, has attracted 55 customers from the US, Europe and Asia, including corporate giants like BMW, B Braun, Infosys, Wipro, CapGemini, Renault-Nissan, Timken Bearings, TVS Group of Companies, Lincoln Electric, Parker Hannifin, Tesa Tapes, among others.

—A Rajagopal

